



**DISPLAY ADVERTISING RATES
CIRCULATION**

45,000 MONTHLY

Ad size	<u>1 x rate</u>	<u>6 x rate</u>	<u>12 x rate</u>
Full Page 10 1/8" x 15 1/2"	\$1,200	\$1,100	\$1,000
Island Page 8 1/16" x 11 5/8"	\$1000	\$925	\$850
Half Page <i>select size</i> 10 1/8" x 5 1/2" 8 1/16" x 9 3/4" 6" x 11"	\$750	675	\$600
One-Third Page <i>select size</i> 10 1/8" x 5 1/2" 8 1/16" x 6" 6" x 3 5/8" 3 7/8" x 9"	\$650	\$575	\$450
One-Fourth Page <i>select size</i> 10 1/8" x 3 5/8" 8 1/16" x 4 7/8" 6" x 3 5/8" 3 7/8" x 9"	\$525	\$500	\$375
One-Eighth Page <i>select size</i> 6" x 3 5/8" 3 7/8" x 5" 1 7/8" x 10"	\$275	\$225	\$200
Business Card Size	\$150	\$125	\$100

Victim's Advocate newspaper is published the first Wednesday of each month.

Production Information

Deadline for advertising is the 15th of the month.

Camera ready art due and production requests due one month prior to publication.

Guaranteed positioning is 15% of space rate.

Four-color process color is 20% of space rate. Spot color is \$50 per color, per advertisement.

Basic typesetting and production included in space rate. Additional graphic design work is charged at \$75 per hour.

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